



# Protecting the global commons: 20 years post Rio

## 12<sup>th</sup> DELHI SUSTAINABLE DEVELOPMENT SUMMIT

2–4 February 2012, New Delhi

### Sponsorship Opportunities

#### Snapshots from DSDS 2001–2011

17 current and 15 former Heads of State and Government, Ministers from over 40 countries, and over 10,000 delegates from across the globe.



India



Afghanistan



Bhutan



Denmark



Dominican Republic



Ethiopia



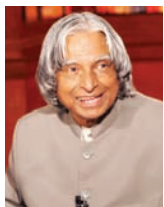
Finland



Greece



Iceland



India



India



Kiribati



Maldives



Norway



Finland



Seychelles



Slovenia

#### About DSDS

The Delhi Sustainable Development Summit (DSDS), organized by TERI, is an annual international summit that provides a platform for the exchange of ideas and thoughts on various aspects of sustainable development. Organized first in 2001, it has clearly emerged as one of the most important international forums on global sustainability issues, especially with regard to the developing world.

#### Partners (DSDS 2011)

<p>Supported by</p>	<p>Star partner</p>	<p>Premier partners</p>	<p>Senior partners</p>	<p>Associate partners</p>	<p>Co-associate partners</p>	<p>Function hosts</p>	<p>Media partners</p>
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For sponsorship opportunities contact:

The Energy and Resources Institute (TERI), Summit Secretariat

Tel: +91 11 2468 2100, 4150 4900 | Fax: +91 11 2468 2144, 2468 2145 | Email: dsds@teri.res.in | Website: <http://dsds.teri.in/2012/>

## DSDS 2012: Categories

Categories
Premier Partners
Senior Partners
Associate Partners
Co-associate Partners
Function Hosts (High Profile Lunches, Receptions, and Dinners)
Table Sponsors
Subscribers

## Benefits

DSDS 2012 Partnership Benefits	Premier Partners	Senior Partners	Associate Partners	Co-Associate Partners	Function Hosts	Table Sponsors <sup>#</sup>	Subscribers <sup>#</sup>
Complimentary invitations for DSDS Sessions	10 (4 international invitations included)	8 (3 international invitations included)	6 (2 international invitations included)	4 (1 international invitation included)	4 (1 international invitation included)	7	5 (Additional 25% discount on 3 or more registrations <sup>***</sup> )
Participation in the Lighting a Billion Lives Campaign at a discounted rate	Optional	Optional	Optional	--	--	--	--
Prominent logo placement at the venue, website, backdrops, and banners at DSDS venue	✓	✓	✓	✓	✓	At the table and standees	--
Endorsement and recognition on all media exposures	✓	✓	✓	✓	✓	✓	✓
Prominent logo placement at dinner/lunch sessions	--	--	--	--	✓	--	--
One full-page colour advertisement or organization profile in the summit documentation folder	✓	✓	✓	✓	✓	Half-page organization profile	Only listing
Acknowledgement in the SI-SDS (@ an additional rate of INR 5 lakhs per state) <sup>**</sup>	✓	✓	✓	✓	✓	--	--

<sup>#</sup>Acknowledgement in the scroll (scrolls are run repeatedly during the summit days at the various places at the summit venue).

<sup>\*</sup>The reception on DSDS day 1 is extremely high profile and is available to select partners at a premium.

<sup>\*\*</sup>Stand-alone sponsorship for SI-SDS is also available.

<sup>\*\*\*</sup>Over and above 5 complimentary registrations.

## State-level Sustainable Development Summit (SI-SDS)

State-level Sustainable Development Summit (SI-SDS) will provide partners with unparalleled branding at the state as well as the national level and an opportunity to showcase their sustainable development initiatives and promote solutions before a well-informed audience that will comprise of CM/Governors, policy experts, corporate heads, media representatives and students. For all queries regarding sponsorship, kindly get in touch with Ms Madhu Madhavi (madhum@teri.res.in).

## 9th World CEO Sustainability Summit<sup>#</sup>

01 February 2012

*Doing Business: While Protecting the Global Commons*

## World CEO Sustainability (WCS) Summit 2012: Categories

Categories
Platinum Sponsor
Gold Sponsor
Silver Sponsor
Function Host (High Profile Breakfast / Lunch / Dinner Session)
Table Sponsor

## Benefits

Benefits	Platinum Sponsor	Gold Sponsors	Silver Sponsors	Function Host	Table Sponsors
Complimentary invitations for WCS Summit and Functions	4	3	2	5	1
Guest invitation for DSDS Sessions	✓	✓	--	--	--
Speaker slots in WCS Summit	✓	✓	--	--	--
Acknowledgement for support with logo in promotional literature, venue, backdrop, and website	✓ Prominent	✓ Prominent	✓	✓ Prominent	
Prominent logo placement at Functions	--	--	--	✓	--
Logo placement on the table at WCS Summit Venue	--	--	--	--	✓
Acknowledgement on the invitation card	Summit invitation cards	Summit invitation cards	--	Function invitation cards	--
Relevant Audio Visuals by Sponsors during breaks at the WCS Summit	✓	--	--	✓	--
Inclusion of advertisement and organization profile in the WCS Summit kit	✓ One half page	--	--	✓ One full-page	--
Distribution of organization literature during Functions	--	--	--	✓	--
Table Space for promotional literature at the Pre-Function Area	--	✓	--	--	--
Inclusion of Logo and Organization profile in WCS Summit Booklet	✓ 1 full page	✓	✓	--	✓ Only logo
Full page Complimentary Advert in Summit special issue of EnCoRE	--	--	✓	--	--
Interview of CEO in TERISCOPE <sup>*</sup>	✓	✓	--	--	--
Interview of CEO in the Planet Earth Magazine <sup>**</sup>	✓	✓	--	--	--

<sup>\*</sup> TERIScope - A bi-monthly publication of TERI, highlighting news and announcements of TERI and its research groups. The newsletter has a distribution of over 6500 copies across the world.

<sup>\*\*</sup> Planet Earth Magazine - A special edition magazine of the Indian news daily the Times of India during the World CEO Sustainability Summit and the Delhi Sustainable Development Summit.

<sup>#</sup> The World CEO Forum has been renamed and will be subsequently referred to as the World CEO Sustainability Summit.